



CINCINNATI MEN'S CHORUS

ADVERTISER FACTSHEET

For 28 years, the Cincinnati Men's Chorus has provided a voice to the issues of the LGBT+ community. One of the key sources of revenue that allows us to continue this important mission is the sale of advertising in our concert programs.

For our 28th Season, we are delighted to be returning to perform at the Westheimer Auditorium in Walnut Hills High School. Each of our concert weekends bring a diverse group of more than 600 audience members, volunteers and performers into the community and expose them to companies and brands that support the CMC by advertising in our concert programs. The prices below include an ad that will run in all 3 of our concert programs throughout the season – 3 ads for the price of 1!

We also provide mentions for our concert advertisers on both Facebook and Instagram as well as links to your social media page or website for your business. Our Facebook and Instagram advertising platforms reach more than 7,500 impressions and over 2,500 followers.

In addition to the concert program, we offer online advertising as an additional opportunity where ads are placed on the homepage to our site – the gateway for ticket purchases – to ensure maximum exposure of your business. Online ads run from November 1, 2018 through June 30, 2019 in rotation. .

ADVERTISING RATES & SIZES

Ad Size	Width	Height	Price
Full Back cover (color)	5.5"	8.5	\$800
Full Inside cover (color)	5.5	8.5	\$725
Full page	5"	8"	\$600
Half page	5"	3.75"	\$475
Quarter page	2.25"	3.75"	\$400
Online Ads	275 pixels	150 pixels	\$150

Ask us about discounts for non-profit organizations.

PRESENTING OUR 28TH SEASON



DEC 15-16

Think we're tucking in just another Christmas concert to your calendar? Well think again! This Christmas is going to be campy, vampy and full of holiday cheer as we bring back the fun of yesteryear and revive those big tv holiday specials, live on stage. Hosted by the Queen City's very own Penny Tration from RuPaul's Drag Race.



APR 6-7

From Whitney to Britney, Mariah to Shania, Nirvana to Madonna, and Mary J. to Green Day – the 90s are back! And we can't wait to dig out our mix tapes, dust off our rollerblades, set our pagers on vibrate and take a trip back in time.



JUN 8-9

2019 marks the 50th Anniversary of the Stonewall Riots, and CMC will be performing a new piece commissioned by a number of gay and lesbian choruses from across the country, Quiet No More, for the first half of our show. The second will be focused on Transformation by elevating music and voices from the Trans community on our stage.

CURRENT ADVERTISER COMMENTS

"As a longtime support and former singing member of the CMC, I am very happy to advertise in their season programs. Not only does this drive customers to my business, but it also allows me to support an organization that does great work in the community"

Matt Hengle - MJH Renovations

"Our advertising support is based on our culture of community outreach and giving. It helps us reach the LGBT community as straight allies while contributing to an organization we believe in and enjoy."

Janice Flanagan and Paul Listerman - Wells Fargo Advisors

CONTACTS:

ads@cincinnatiomenschorus.org
Tom Crawford – CMC Ad Sales tom.crawford@cincinnatiomenschorus.org
Dustin Lewis– CMC Marketing marketing@cincinnatiomenschorus.org

NEED HELP WITH DESIGN?

For a small fee we can arrange for your ad to be professionally designed.