



## SPONSORSHIP LEVELS

### Presenting Sponsor

Donor Level: \$10,000

# Available: 1 per season

#### Benefits:

- Mini-Performance by the CMC small ensemble at a Presenting Sponsor event (subject to scheduling availability). When live/in-person performances are not possible due to current events a recorded virtual performance may be selected as an alternative.
- Prominent name/logo placement on all printed CMC PR materials (concert programs for in-person performance only, posters and postcards, promotional mailings throughout the year with verbiage similar to 'Otto M. Budig Family Foundation presents the Cincinnati Men's Chorus 30th Anniversary Season'.
- Prominent name/logo placement on CMC website splash banners both season and concert.
- Rotating Full-page appearance on homepage of the CMC website
- At least 3 - Full-page, full-color, boosted Facebook posts with a guaranteed reach of at least 4,500 people per transaction.
- At least 3 Email blasts to our entire CMC member and supporter database throughout concert season.
- Full page color ad (back cover or inside front cover is desired) in each printed subscription concert series program, as well as online with hyperlink to your company website.
- Name/Logo prominently featured on lobby signage at all CMC live/in-person performances throughout the year.
- Verbal recognition at all CMC performances virtual and live/in-person performances throughout the year.
- Billing in all press releases issued by the CMC.
- Ten (10) tickets to each live/in-person performance in concert series throughout the year.
- Four (4) tickets to one live/in-person CMC special event located at Below Zero, limited seating available (Cabaret, etc).
- Video announcing Season 31 and thanking Presenting Sponsor.
- Online concert program with hyperlinks to you company website.

### Season Sponsor

Donor Level: \$5,000

# Available: 2 per season

#### Benefits:

- Prominent name/logo placement on all printed CMC PR materials (concert programs for in-person performance only, posters and postcards, promotional mailings throughout the year with verbiage similar to 'Otto M. Budig Family Foundation presents the Cincinnati Men's Chorus 30th Anniversary Season'.
- Name/logo placement on CMC website splash banners both season and concert
- Rotating Full-page appearance on homepage of the CMC website
- At least 3 - Full-page, full-color, boosted Facebook posts with a guaranteed reach of at least 4,500 people per transaction.
- At least 3 Email blasts to our entire CMC member and supporter database throughout concert season
- Sponsorship recognition with video at the beginning of every virtual concert and splash at end of every concert
- Full page ad in each printed subscription concert series program (ads within the program, covers are not available at this level).
- Name/Logo prominently featured on lobby signage at all live/in-person CMC performances throughout the year.
- Verbal recognition at all CMC subscription performances virtual and live/in-person performances throughout the year.
- Online concert program with hyperlinks to you company website.
- Six (6) tickets to each live/in-person performance in concert series throughout the year
- Two (2) tickets to one live/in-person CMC special event (Cabaret, etc).

### Concert Sponsor

Donor Level: \$2,500

# Available: 4 per concert

#### Benefits:

- Prominent name/logo placement on all printed CMC PR materials associated with specific concert being sponsored. (concert programs for in-person performance only, posters and postcards, promotional mailings throughout the year.
- Name/logo placement on CMC website splash banners for concert
- Full-page appearance on homepage of the CMC website
- At least 3 - Full-page, full-color, boosted Facebook posts with a guaranteed reach of 4,500 people per transaction.
- At least 3 Email blasts to our entire CMC member and supporter database throughout concert season
- If performed live/in-person a full page black & white ad in sponsored concert
- Verbal recognition at specific concert being sponsored.
- Recognition (Verbal or Print) on all media advertisements
- Recognition on all social media posts regarding specified sponsored concert
- Four (4) tickets to sponsored concert if performed live/in-person
- Two (2) tickets to one live/in-person CMC special event (Cabaret, etc)